

# Dan Loman

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## PROFILE

An iOS developer with critical-thinking professional experience and a unique background. A fast-learning, results-driven individual pursuing my passion for creating tangible, life-improving products through mobile platforms

## TECHNICAL SKILLS

**Languages:** Swift & Objective-C (very proficient); Bash (proficient); Ruby & HTML (prior experience)

**Development Software:** Xcode; Git & Github

**Databases:** MySQL (prior experience)

## EXPERIENCE

### **Wilson - Neighborly Parking Advisor**

#### ***iOS Developer, March 2016-Present***

- Enhanced my Bloc capstone project into a more robust application prior to pushing it live to the App Store
- Designed and built the backend on CloudKit, while utilizing CoreData and delegate methods to locally store and display application data; Designed UI modifications and used custom animations to improve user experience
- Employed iterative debugging & beta testing using Xcode, Instruments and TestFlight

### **Bloc.io**

#### ***iOS Student, September 2015-March 2016***

- Worked through Bloc's project based curriculum to expand knowledge of Objective-C, Swift and iOS frameworks
- Created numerous apps including: Web browser/Instagram replicas, an iCloud syncing notes application, a Bonjour/Multipeer Connectivity chat app, and a capstone application to notify users of potential parking issues
- Experience with CloudKit/iCloud, CoreData, Multi-Peer Connectivity, UICKeyChainStore, AFNetworking, Instagram API, various 3rd party UI frameworks, etc.

### **IAC / Inform Media Group, Oakland, CA**

#### ***Partner Development for Programmatic Media, July 2014-September 2015***

- Led the development of a product designed to make our performance more transparent to our clients, simplify our monthly reporting process and help bring in additional business from current and prospective customers
  - Designed and developed the backend using ETL tools, to input, standardize and merge partner reporting
  - Created a report dashboard which could be quickly modified/output for partner meetings and monthly reports
  - Utilized the collective data to analyze overall marketplace and specific customer trends
- Developed a MySQL database to pull from various reporting APIs to store all data from programmatic transactions
- Increased private marketplace programmatic revenue from < \$5k/month to nearly \$200k/month

### **Sugar Bowl Academy, Norden, CA**

#### ***Associate Director of Advancement, U16 Coach & Dorm Parent, December 2012-June 2014***

- Assisted in the planning, production and implementation of key fundraising campaigns and events
- Managed a group of 30+ elite U16 alpine ski racers by actualizing comprehensive individual training plans, providing technical and tactical feedback, and supplying appropriate guidance and mentorship

### **Havas Worldwide, New York, NY**

#### ***Account Executive & Pitch Manager, April 2011-May 2012***

- Daily AT&T client contact and agency liaison; worked to develop and launch a customer loyalty pilot program
  - Oversaw multiple projects from tactical brief to launch—including program website, EM, direct mail and SMS
  - Assisted with competitive analysis, market POV, and contact strategy recommendations
- Pitch Manager for numerous new business pitches, winning approximately \$5.5MM in new business

### **2014 Olympic Alpine Ski Team Contender**

#### ***Athlete, May 2008-May 2011***

- Trained year-round and competed at an elite international level with the goal of qualifying for the 2014 Olympic Giant Slalom

## EDUCATION

### **Bates College, Lewiston, ME**

#### ***Bachelor of Science in Economics, May 2008***

**Leadership:** Varsity Alpine Ski Team – Captain and NCAA Championship Competitor